

Bucharest, June 23, 2010 – AstonEco Management announces the launch of the **International Manual on Stakeholder Engagement**, on June 29th, at 18:30 hours, at the UNESCO House.

Romania joins the international community in stakeholder engagement.

The Manual is a guide on good practices produced by Accountability and the United Nations Environment Program (UNEP) and was translated in Romanian by AstonEco Management. Romanian thus becomes the fifth official language of this document of international reference.

The manual is aimed at all economic and social actors (business environment, public institutions, civil society and communities) and contains techniques, tools and methods for efficient involvement.

This initiative is endorsed by the Ministry of Economy, Commerce and Business Environment, the Competition Council, UNESCO and is being examined by other authorities. The translation has been verified by the Universitatea Tibiscus, Universitatea de Vest Timisoara, Universitatea Politehnica Timisoara, Centrul de Studii si Aplicatii Interdisciplinare and the Centre for Corporate Citizenship Romania.

The objective of AstonEco Management in bringing this handbook in Romania is to contribute to the improvement of stakeholder engagement, project management and CSR practices, with the purpose of implementing projects for sustainable results.

The handbook will be provided free of charge by the Centre for Corporate Citizenship Romania, at www.cccro.org.

AstonEco Management is about creating and implementing projects for the sustainable development of companies, communities, authorities and related organisations. Our work varies in complexity, but the key is to always facilitate a balanced involvement of all actors, to enhance their sustainable development capabilities and resources.